



MACGP Sponsorships

New Connections. New Opportunities.

As a sponsor, you'll enjoy ample opportunities to:

- Promote your business or organization
- Expand your connections
- Maintain a consistent brand presence throughout the year
- Interact face to face with MAPGC members and guests
- Connect with decision-makers

MACGP is the leading educational resource for planned giving in the greater Kansas City metropolitan region. Since 1987, we've been connecting professionals from the nonprofit and for profit sector to empower donors and amplify the impact of philanthropy in our city - and around the world!

Charitable gift planning has become increasingly important to the success of nonprofit organizations and the philanthropists who support them.

We invite you to be part of our growing network of professionals engaged in this important work as a sponsor today.

Sponsorship Level	Presenting Sponsor	Diamond	Monthly Breakfast	Platinum	Gold	Silver	Bronze	BB Lunch	BB Breakfast	BB Speakers' Dinner	BB Snack	BB Breakout
Annual Sponsor/Meeting Benefits	\$ 5,000	\$ 2,500	\$ 2,500	\$ 1,000	\$ 500	\$ 250	\$ 100					
Year round logo/name on MACGP website	x	x	x	x	x	x	x	x	x	x	x	x
Name badge sponsor	x	x	x	x	x	x	x	x	x	x	x	x
Logo/Name listed in program materials	x	x	x	x	x	x	x					
Podium recognition	x	x	x	x								
Company name with website link on monthly program emails	x	x	x	x	x	x	x					
Offer branded giveaway to new guests	x											
Introduce a program speaker	x											
Building Blocks (BB) Sponsorship								\$ 1,500	\$ 1,250	\$ 750	\$ 750	\$ 750
Complimentary registrations to Building Blocks	8	6	6	2	2	1		4	2	2	2	2
Logo/Name listed in promotional materials								x	x	x	x	x
Logo listed in Building Blocks event program								x	x			
Company branding opportunities								buffet table	buffet table	on invitations	snack tables	breakout rooms
Top signage listing	x	x										
Podium recognition	x	x										
Introduction/Speaking opportunity	x	x						x		x	x	x
Offer branded giveaway to attendees	x	x	x	1 sheet				1 sheet	1 sheet	1 sheet	1 sheet	
Invitation to speaker dinner	2	1	1	1				1	1	2		

Thank you for considering a donation to MACGP!

Contact Pat Smithson at patriciaasmithson@gmail.com or call 913.963.3941 for more information.

Checks can be mailed to MACGP, P.O. Box 5934, Kansas City, MO 64171

To become a sponsor or contribute, please visit midamericacgp.org/sponsor